



Business Update

Six months of change! Nearly finished.....

Like all businesses it is essential to identify trends in your sector and adapt to them.

The older markets within photography have been under pressure for some time, this is partially caused by the development of digital to an acceptable standard. But also due to the changes in the way that images are now used.

Photos used within the press and media can now arrive from a wide range of sources and most people have access to a decent standard digital camera.

Another change has taken place within "Stock" photography, (this is images held by image libraries and sold on your behalf to clients) with the increase in micro stock, these are low price limited use images

available over the internet.

This market is frowned on by some professionals, instead they should embrace it as being a source of income and also a stream of business that will only grow still further in the future.

A great deal of my time this year has been spent developing a new studio set-up designed specifically for product and stock photography.

The studio opened early in the year but work on the gallery and storage area has now reached completion.

This extension will be opened in September as a small gallery and hold an exhibition for the Open Studios project.



Views of the current studio, office and meeting area, the addition of the second studio area that can also double as a gallery will ensure a top level facility for my future commercial photography.

North East Open Studios

As stated above this is the opening event for the new gallery area of the studio. The exhibition is based on a theme of "Aberdeenshire to Africa".

There is also a display of Social photography, commercial photography and Press/PR shots.

On a recent trip to Morocco I had the opportunity to visit the Garden Majorelle in Marrakech, a most exquisite garden.

This garden was restored by Yves Saint Laurent, following his recent death I have decided to include a selection of the photos as part of

the North East Open Studio exhibition and to place a gallery online.

The exhibition is on from 13th to the 22nd of September 2008.

Entrance to the exhibition is free and directions to the gallery are in the North East Open Studios catalogue, also signs will be placed on the B9170 near the site.

There are a number of items for sale and commissions are welcome for future work.

Donation facilities will be available for the ILPH and 2 of their rescue ponies are on site for you to meet, all donations are welcomed to help them carry on their important work.



Why not visit us in September



On Line shop

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Every picture tells a story.

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As part of the business changes an online shop is being established, this currently holds a limited number of images for sale (60) but it is planned to expand the lines to 750 by the end of 2008.

Images are available in a wide range of formats and at a wide range of prices.

Canvas Prints, Gilcee fine art prints, Photos both framed and unframed are all available. A limited number of images will be

available for instant download for a small fee.

CD sets of images will be available early in 2009, these sets based on different themes will be aimed at the small business users and priced to meet that level of budget.

To accommodate all the business changes and the work required to run the on line shop, my work with Social photography will be limited going forward. Wedding and portrait work

will be kept at a level that ensures a high level of service can be maintained without impacting other areas of work.

My images will continue to be available from other sources, at the moment that includes:

14 of the top picture agencies world wide.

2 on-line shops based in the USA.

Project focus:

Production of a set of images used by ICES (The International Council for the Exploration of the Sea) based in Copenhagen, Denmark. For use on their new web site and in the 2008-09 annual reports. Images taken in Aberdeenshire and Northumberland during 2007, with the project going live May 2008.



Peterhead Harbour

Into the Archive

Looking back through photographs I have taken since the 1970's, covering a wide range of styles and subject is a great pastime for wet days and nights.

These two images have recently been scanned in from negatives:

The fishing fleet at Scarborough harbor, taken in the mid 1970's.

A view of the cliffs on the North Antrim coast in Northern Ireland taken in 1982.

Almost all my photography at this time was in black and white, a medium I still find is a favorite today and during the 1970's I started developing the film in my own darkroom for the first time.

